

LBG Members' Charter (revised November 2015)

Our Vision:

A world where every business measures its community investment and shares this in an open, transparent and consistent way.

Our Mission:

To provide a platform for LBG members to work with each other, and with their partners in the community, to improve measurement and make a greater difference.

About Us

- LBG is a network of companies, managed by Corporate Citizenship and run by members for members.
- The LBG model was created and its brand and integrity is maintained and protected worldwide by Corporate Citizenship.
- LBG is for companies serious about community investment.
- LBG provides a robust and credible framework which measures the real value and impact of corporate community investment to both business and society.
- LBG provides accurate and current information on how companies invest in society.
- Companies using the LBG model are demonstrating their continued commitment to society.
- The key Corporate Responsibility indices have embedded LBG methodology.
- The consistent approach applied by all LBG members facilitates benchmarking amongst peers, competitors and sectors.

Expectations of membership

In the drive to improve the quality of implementation, members of the LBG agree to meet eight main expectations of membership:

1. to endorse the mission and vision of the group and agree to participate in group discussions;
2. to follow the broad principles underlying the LBG approach to the evaluation of community contributions, as defined under rights of membership, below;
3. to submit data each year on their overall group-wide community contribution (covering inputs, outputs and impacts), to the extent practical, for internal circulation among and benchmarking by LBG members;
4. to share examples of input, output and impact assessment for case study project(s) within the group;
5. to have their valuation methodology checked and any necessary qualifications added, before such input and output/impact data are circulated within the group;
6. to respect the confidentiality of all members' data, including data from international sub groups, as well as discussion and comments made during all meetings of the LBG and of materials posted on the LBG website;
7. not to claim either to be a member of the LBG network or to have used its model without adhering to this Charter;

8. not to use or circulate any individual member's data outside the Group without that members' permission. Group and Sector-wide performance data can be reported publicly and used for comparative purposes. This information can also be provided to interested audiences on request.

Rights of membership

As a paid-up member of the LBG network, companies are entitled:

1. to receive all the services that a member is entitled to such as those determined in the annual work plan;
2. to use internally to their own organisations the information and insights gained through membership (and externally when clearance has been obtained);
3. to put challenging questions to the group and receive a considered and thorough response;
4. to have access to the body of established practice, comprising guidance documentation and all resources, publications and updates as posted on the LBG website;
5. to cite their membership of the LBG in internal and external communications;
6. to use the registered LBG logo in communication materials.

Governance

1. LBG is a network of member companies managed by Corporate Citizenship and run by members for members.
2. To help guide issues for discussion, a Steering Group meets quarterly. The Steering Group represents a cross-section of members, who volunteer for a fixed term of office, normally three years. Steering Group membership is open to all LBG members. New members' appointments are agreed at the annual meeting or via the Newsletter.

The Aims Of The LBG Steering Group Are:

- To provide good governance for LBG
 - To evolve the standard to remain current and leading edge
 - To drive measurement forward in member organisations
 - To maintain and enhance quality and consistency in applying the LBG model
 - To raise the profile of LBG as the leading global standard, expanding membership internationally
3. The LBG model was created and its brand and integrity is maintained and protected worldwide by Corporate Citizenship.