A Brief Introduction to using LBG

LBG's **measurement framework** enables companies to apply an established model to manage, assess & benchmark Corporate Community Investment (CCI).

The framework was developed by an **active network** of CCI professionals from many of the world's leading companies.

The most effective way to apply the framework is to join the network. As a member, you will access leading edge tools, consultancy support, best practice resources and the pooled knowledge of CCI professionals around the globe. **And that's just the start.**

What does it include?

Account manager to answer queries and ensure you make the most of your membership.

Online portal to record, analyse & benchmark your data and to access tools and resources.

Events & training to grow your knowledge, open dialogue on key topics and engage with other members.

Benchmarking to compare your CCI to other companies, sectors or to your own performance in previous years.

Consultancy support to help apply the LBG framework.

Newsletter to receive the latest news around the network, stay up to date on CCI and ask questions to the rest of the network.

LBG logo for use internally and externally to showcase commitment to CCI.

The data portal

LBG's online data portal supports data collection across any size organisation and meets the scope of any CCI programme. It can support a single user managing one set of data or a global CCI programme with responsibilities shared across multiple countries, contacts and currencies.

The benefits

- ✓ Save time collecting, analysing & managing CCI data
- ✓ Embed, transform & improve your CCI through measuring & benchmarking
- ✓ Demonstrate commitment to transparency & best practice CCI
- ✓ Increase efficiency in regular & annual CCI reporting
- ✓ Access combined knowledge & experience of 130+ CCI professionals

Joining LBG

Joining LBG couldn't be simpler.

All of the services and benefits of membership, including access to the online portal, are offered through an annual subscription.*

More than one user?

No problem! Additional logins for the data portal can be purchased, ensuring that you can easily capture data across countries, contacts and currencies.**

Not ready for membership just yet?

If you don't feel ready for full membership, we can offer you limited use of, and access to, the data portal. But bear in mind this does not provide access to member benefits such as benchmarking, events, consultancy support, logo use or access to the wider network.***

For further information, contact us at lbg@corporate-citizenship.com.

* $7,350 / €5,800 / £4,500 annual subscription for membership and a single user
**Additional logins are purchased in packs of 5 for a minimal administrative fee: license: $650 / €800 / £500 per annum
*** Annual fee of $2,900 / €2,300 / £1,950